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Ressort: Kunst, Kultur und Musik

Flower Power

Vienna, 20.12.2023 [ENA]

On the 17th of January 2020 the 98th Flower Ball took place in the Town Hall of Vienna. This was a real glittering night in a festively lighted palace. The Flower Ball is a special experience full of colors and smell of thousands of flowers. This is one of the most colorful events of the cold and grey winter. The motto of the ball was “Spring Awakening” and this was one of the most beautifully decorated balls.

During this night the Town Hall was blossoming with around 100,000 flowers provided by the municipality of Vienna, the department responsible for gardening decoration. The Mayor of Vienna Mr. Michael Ludwig has been opening the ball with his speech while apprising the work of people who are making Vienna to be a beautiful and comfortable place to live.

The tradition of the Flower Ball appeared in 1920ies with flower ball of the public gardens in Viennese Prater. Since that time the Flower Ball changed several locations until the mayor of Vienna Mr. Helmut Zilk decided that the Flower Ball should take place at the beautiful premises of the Viennese Town Hall.

Each winter around 400 balls are taking place in Vienna. These balls are attracting around 300,000 dance-lovers from various countries. The balls originated from the carnival parties in imperial Vienna and nowadays there is a great variety of traditional Viennese balls, from elegant to extravagant ones. If someone loves dancing, music, beautiful dresses, atmosphere of a fest, then winter is certainly a good time to visit Vienna.

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