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Ressort: Kunst, Kultur und Musik

## A Celebration of Travel, Leisure, and Mobility

Messe Wien, 19.01.2025 [ENA]

The Ferien-Messe Wien, scheduled from January 16 to 19, 2025, at Messe Wien, stands as Austria's premier event for holidays, travel, and leisure. This annual exhibition has consistently provided a comprehensive platform for travel enthusiasts, industry professionals, and families to explore a myriad of vacation possibilities, and the 2025 edition promises to elevate this experience even further.

The Ferien-Messe Wien 2025 boasts an extensive program tailored to inspire and inform. The ReiseArena offers a deep dive into international travel diversity, featuring presentations and discussions that transport attendees to various corners of the globe. The Reisekino and Silent Cinema present captivating travel documentaries and films, allowing visitors to experience destinations through immersive storytelling. Additionally, the Flavours Kochbühne introduces culinary enthusiasts to global cuisines, with live cooking demonstrations that tantalize the senses.

With an expected attendance of approximately 38,000 visitors, the fair is designed to accommodate and engage a large and diverse audience. The venue, Messe Wien, is strategically located with convenient access via the U2 Station Krieau and ample parking facilities at Parkhaus D on Trabrennstraße. The event spans four days, with extended hours to ensure that attendees have ample time to explore the exhibits, participate in programs, and interact with exhibitors.

The Ferien-Messe Wien 2025 is poised to be an unmissable event for anyone passionate about travel and leisure. Its unique blend of travel inspiration and mobility solutions, coupled with a rich program of interactive and informative sessions, ensures a holistic and enriching experience. Whether you're planning your next vacation, exploring the latest in travel technology, or simply seeking inspiration, the Ferien-Messe Wien 2025 offers something for every traveler.

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