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Ressort: Kunst, Kultur und Musik

## Austria's Premier Home and Design 2025

Messe Wien, 16.03.2025 [ENA]

The Wohnen & Interieur 2025 exhibition, held from March 12 to 16 at Messe Wien, once again established itself as Austria's premier event for home trends, furniture, garden, and design. Spanning 35,000 square meters, the fair attracted approximately 36,000 visitors over its five-day duration, offering a comprehensive showcase of the latest innovations and inspirations in interior design and home improvement.

The event featured a diverse array of exhibitors, including both national and international brands, artisans, and designers. This eclectic mix provided attendees with a broad spectrum of products and services, ranging from contemporary furniture designs to traditional craftsmanship. The presence of local Austrian designers alongside global brands fostered a rich exchange of ideas and highlighted the country's vibrant design scene.

The fair was meticulously organized into various thematic zones, each catering to specific aspects of home and garden design:

**Kitchens & Living Spaces:** Showcased state-of-the-art kitchen designs and living room furnishings, emphasizing functionality and aesthetic appeal.

**Custom Carpentry:** Highlighted bespoke solutions from skilled carpenters, offering personalized furniture and fittings.

**Premium Design:** Featured high-end brands and luxury interior solutions, reflecting the latest trends in upscale living.

**Garden Design:** Presented innovative landscaping ideas and outdoor furniture, inspiring visitors to enhance their outdoor spaces.

**Bedrooms:** Focused on sleep solutions, including ergonomic beds and bedroom furnishings designed for comfort and style.

**Bathrooms & Sanitary:** Displayed modern bathroom fixtures and wellness concepts, integrating technology with relaxation.

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**Spa & Wellness:** Offered insights into creating personal wellness retreats at home, featuring saunas and jacuzzi installations.

**Interior Construction:** Covered structural elements and interior finishes, providing ideas for home renovation projects.

**Fireplaces & Stoves:** Showcased heating solutions that combine efficiency with design, suitable for various home styles.

**Home Accessories:** Displayed decorative items and accessories that add personality to living spaces.

**Unique Crafts:** Featured artisans presenting one-of-a-kind pieces, from ceramics to textiles, emphasizing craftsmanship.

**Household Goods:** Included practical household items and appliances designed to improve daily living.

**Sustainable Design:** Emphasized eco-friendly products and designs, aligning with the growing trend toward sustainability.

**Building & Renovation:** Provided resources and consultations for attendees planning construction or renovation projects.

**Culinary Delights:** Offered a selection of gourmet foods and kitchenware, blending culinary arts with home design.

Beyond the exhibitor booths, Wohnen & Interieur 2025 offered a rich program of workshops, seminars, and live demonstrations. Topics ranged from sustainable building practices to interior decorating tips, providing valuable insights for both industry professionals and home enthusiasts. Interactive sessions allowed visitors to engage directly with experts, fostering a deeper understanding of design principles and practical applications.

A notable feature of this year's fair was its concurrent scheduling with the Wiener Immobilienmesse (WIM) on March 15 and 16. This synergy allowed attendees to explore real estate opportunities alongside interior design solutions, offering a holistic approach to home ownership and improvement. Visitors with tickets to Wohnen & Interieur had complimentary access to WIM, enhancing the overall value of the event.

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Messe Wien provided a comfortable and accessible environment for all attendees. Facilities were equipped with amenities to ensure a pleasant visit, including dining options that catered to various tastes and preferences. The venue's strategic location and connectivity made it convenient for both local and international visitors. Wohnen & Interieur 2025 successfully reaffirmed its status as Austria's leading platform for home and interior design. The fair's comprehensive approach, diverse exhibitor participation, and engaging programs provided attendees with a wealth of inspiration and practical solutions for their living spaces. As the design landscape continues to evolve, events like Wohnen & Interieur play a crucial role.

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Bericht online lesen:

[https://culture.en-a.eu/kunst\\_kultur\\_und\\_musik/austrias\\_premier\\_home\\_and\\_design\\_2025-91026/](https://culture.en-a.eu/kunst_kultur_und_musik/austrias_premier_home_and_design_2025-91026/)

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